Embracing Digital Technology to Create Increased Student Awareness

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"Technology can no longer be viewed as a learning enhancer; it must be viewed as foundational piece of living in the 21st century" (Tarte, 2013).





Annual Research Symposium

A&M-COMMERCE

TAMUCResearch

Goals

- To increase students' familiarity with research symposium
- To increase students' participant rates





Annual Research Symposium

A&M-COMMERCE

TAMUCResearch

Benefits

- Develop independent skills
- Self confidence
- Resume booster
- networking



Internship





Digital technologies

- Email
- Online survey platform
- An application
- Registration process
- Digitizing judges' presentation evaluation rubric



email

2018 A&M-Commerce Annual Research Symposium



Natalia Assis <Natalia.Assis@tamuc.edu>

Feb 19 🛨



to me 🔻



Hello Pratima,

Are you looking for personal and professional development opportunities? We have something exciting for you. It's our pleasure to invite you to participate in the 2018 A&M-Commerce Annual Research Symposium.

This all-day event will be held on April 3rd, 2018 in the Rayburn Student Center (RSC). The symposium will include not onl posters and oral presentations but opportunities for faculty and student networking.

Breakfast, lunch and dinner will be provided.

Bring your best work!

Click the link to register: https://dms.tamuc.edu/Forms/7032m

You will need the following information when registering:

- a. Authors' Information
 - i. Author 1/Presenter
 - 1. First Name

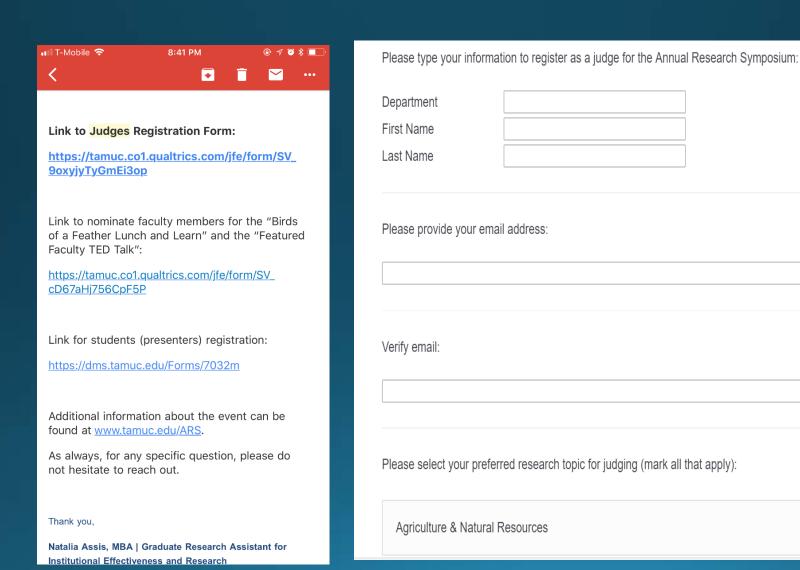


Online Survey Platforms

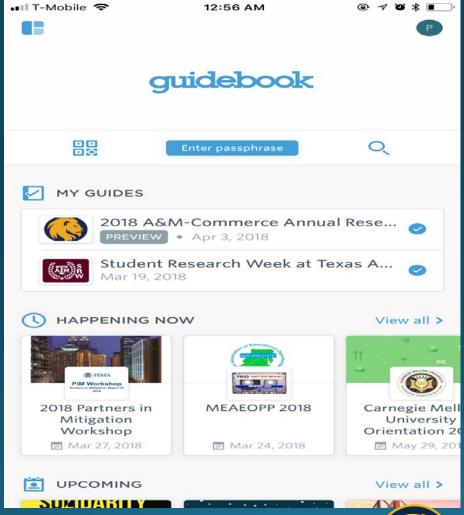




Registration process



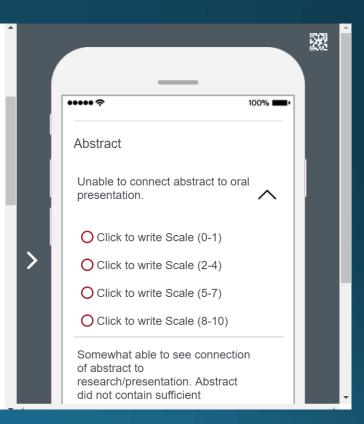
An application "Guidebook"





Digitalizing Judges' presentation evaluation rubric

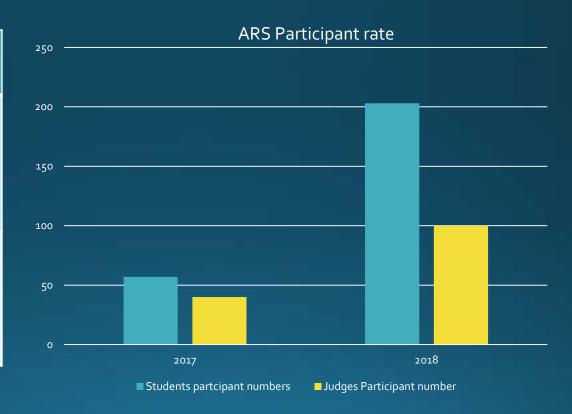
Abstract				
	Click to write Scale (0-1)	Click to write Scale (2-4)	Click to write Scale (5-7)	Click to write Scale (8-10)
Unable to connect abstract to oral presentation.	0	0	0	0
Somewhat able to see connection of abstract to research/presentation. Abstract did not contain sufficient information.	0	0	0	0
Abstract strongly summarized the students's research. Clearly supported topic presented and contained important points.	0	0	0	0





Result

Year	2017	2018
Students' participation rate	57	208
Judges' participation rate	40	100





Personal benefit

Training

Professional demeanor

Learn new technologies



Conclusion

• Emphasizes on utilizing digital technologies for quality education



Thank you and Questions?

